

VITA STEFAN RUMMEL CEO MESSE MÜNCHEN GROUP



Stefan Rummel, born in Heidelberg in 1977, is CEO of the Messe München Group since July 2022.

In a CEO dual leadership, he is responsible together with Dr. Reinhard Pfeiffer for the overall management and coordination of the Messe München Group.

Mr. Rummel is worldwide responsible for the capital goods and consumer goods shows with well-known brands such as bauma, IFAT, EXPO REAL, IAA MOBILITY, ISPO, transport logistic, INHORGENTA and ceramitec.

Within the group, his responsibilities include Corporate Strategy & Innovation, M&A, Human Resources, Corporate Governance, Public Policy & ESG, as well as the operations of Messe München, comprising of the Data / IT and the Trade Fair Services department.

Rummel joined Messe München in 2010 and played a major role as Chief Strategy Officer in shaping the company's development.



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In 2015, he was appointed to the Management Board, where he has been responsible for the business unit Capital Goods, the IT department and its transformation, as well as for international business, which was significantly expanded in the years before the pandemic

Rummel studied business management with focus on marketing and innovation management in Munich, Wiesbaden, and New York, and obtained a Master's degree (M.Sc.) in innovation management and entrepreneurship. Before joining Messe München, Rummel worked at the Bertelsmann Music Group, Horváth and Partners, and the Strascheg Center for Entrepreneurship (sce) in Munich.

Rummel represents Messe München on the Board of the SNIEC exhibition center in Shanghai. He is a member of the Board of Directors of the Global Association of the Exhibition Industry (UFI), the Advisory Board of the German Logistics Association (BVL) and the Foreign Trade Committee of the Chamber of Industry and Commerce for Munich and Upper Bavaria.

Stefan Rummel is married and has two children. Alongside his family, he devotes his leisure time to activities with friends, as well as sport and playing music.